WORLD AIDS DAY
1 DECEMBER 2016

CONCEPT
OUTLINE

Introduction

Focus

KZN approach

Theme

Objectives

Build up activities

Suggested programme for the day
World AIDS Day is held on 1 December each year.

It is an opportunity for people worldwide to unite in the fight against HIV,

To show their support for people living with HIV and

To commemorate people who have died.

World AIDS Day was the first ever global health day and the first one was held in 1988.
The focus for commemoration of World AIDS Day 2016 is two pronged:

• Firstly, it will seek to encourage citizens residing in KZN to know their HIV status.

• Secondly, it will seek to highlight the Universal Test and Treat programme
KZN WORLD AIDS DAY

• MEC Champions and Mayors will host the events in their respective Districts

• Venues will be decided by the district champions

• Recommendation of 2500 participants

• MEC Champions together with mayors will avail budget for the district event
WAD 2016: NATIONAL EVENT

• A national event – Gauteng selected as host province
• Event will be held in Tembisa – Ekurhuleni Metropolitan Municipality because:
  – Municipality with the highest incidence of new infections in Gauteng
  – Reported cases of human rights abuse especially in the LGBTI communities
GLOBAL THEME FOR WAD 2016

Hands up for #HIVprevention
PROPOSED NATIONAL THEME FOR WAD 2016

It is in our hands to triumph

It is in our hands to end HIV and TB
RATIONALE FOR THEME

• **IT IS IN OUR HANDS TO TRIUMPH because:**
  
  – We are a *pro-active country in the HIV, TB & STIs response*
  
  – We have *formed a strong partnership* between government, civil society, business and labour for our collaborative response
  
  – We have *developed and adopted a National Development Plan Vision 2030* which guides our efforts
  
  – We *all contribute towards the development of the Provincial Strategic Plan for HIV, TB and STIs 2017-2022*
  
  – We *all commit to march towards ending AIDS by 2030*
Hands up for #HIVprevention
It is in our hands to end HIV and TB
SUGGESTED BANNERS

Hands up for #HIVprevention

- PREP
- Gender Equality
- Rights + Access
- More Condoms

WORLD AIDS DAY
1 December 2016
OBJECTIVES

• Through WAD South Africa should:
  – look back on milestones achieved;
  – reflect on missed opportunities going forward with the new NSP 2017 - 2022 / PSP 2017-2022

• WAD should be used as platform that creates linkage with the NDP through POLICY IN ACTION
CONCEPT FOR WAD 2016

GOVERNMENT

COMMUNITY LEADERS
HEALTH WORKERS
CIVIL SOCIETY
BUSINESS
LABOUR

AN AIDS & TB FREE SOUTH AFRICA by 2030

PSP 2017-2022
PSP 2017-2022
PSP 2017-2022
PSP 2017-2022

INTEGRATED EVENTS THAT SHOWCASE THE JOURNEY TRAVELLED SINCE THE LAST PROVINCIAL STRATEGIC PLAN FOR HIV, TB AND STI 2012 – 2016 (PSP 2012-2016)

• Civil society sector events
• Local municipal events
• Implementation of events demonstrating how the different sectors are responding to the epidemic
BUILD UP CAMPAIGNS

• Through the development of the new PSP - as will be demonstrated during the build up activities towards WAD 2016, the following will be displayed amongst others:

1. Getting to the three zero’s and reach 90-90-90 by 2030,
2. How local responses need to be seen in the context of Community Systems Strengthening.
3. How communities have always played a pivotal role in the response and what needs to be done to bring this to the fore (social and behavioural approaches working in tandem with biomedical approaches).
4. Unique ability and responsibility to identify, understand and respond to the needs of those who are marginalized and vulnerable in societies.
THE GENERIC PROGRAMME FOR THE WORLD AIDS DAY

Morning session
Visits to Taxi ranks, shopping Malls and complexes distributing pamphlets on the Test and Treat programme

Main Event:
Government services available on sites:
Address by the Political Principals and other leaders
Political Principals and Leadership in general partaking in HCT
Hands up for #HIVprevention

THANK YOU