PRESENTATION TO KZN AIDS COUNCIL
ON
INTERNATIONAL AIDS CONFERENCE 2016
BY
MEC DR. SIBONGISENI DHLOMO
THE BID PROCESS

- The AIDS Conference will take place at the Durban ICC over the period of 17 - 20 July 2016, most delegates arrive 2 days before and some leave 2-3 days later.

- The successful bid was led by the National Department of Health and supported by the Durban KZN Convention Bureau and the EThekwini Municipality.

- This conference will provide a tremendous boost for Durban and KwaZulu-Natal’s tourism sector - some 20 000 plus delegates are expected to attend this conference.
THE BID PROCESS

- The biennial International AIDS Conference is the premier gathering for those working in the field of HIV, as well as policymakers, people living with HIV and others committed to ending the epidemic.
  - 20,000 delegates from nearly 200 countries
  - 2,500 journalists
AIDS Conference alternates between developing and developed countries

**International AIDS Conferences:**

- **2006 Toronto, Canada**  25,000 delegates
- **2008 Mexico City, Mexico**  23,000 delegates
- **2010 Vienna, Austria**  18,000 delegates
- **2012 Washington, US**  20,000 delegates
- **2014 Melbourne**  18,000 delegates
- **2016 Durban**  over 20,000 delegates expected?
HISTORY DATA CONTINUED...

- Durban hosted AIDS CONFERENCE IN YEAR 2000, the ONLY country to host this conference twice except Washington!

- **16 Years later it is coming back to Durban – progress made:**
  - CD4 – 200
  - CD4 – 350 – less deaths compared to when CD4 was 200. over 2m South Africans are on treatment. By 2016 – we have to enroll ±6m people on ARVs
  - CD4 – 500 *(2015 – EXPECTING NO DEATHS)*

- **Government is hard at work - 4 ZEROs**
  - Zero new infections
  - Zero deaths
  - Zero mother to child transmission
  - Zero discrimination
HISTORY DATA CONTINUED...

• SA has a strong international visibility on the past 3 world's AIDS
• 2010- Former deputy president Kgalema Motlanthe opened the Vienna conference
• 2012- Former deputy president Kgalema Motlanthe opening the conference in Washington.
• 2014-deputy president Cyril Ramaphosa had closing remarks in Melbourne conference through video.
THE BENEFITS FOR THE PROVINCE AND ITS CITIZENS

• We have about 18 months now leading to the conference in July 2016 to engage many stakeholder groups in eThekwini and KZN; community, scientists and different kind of leaders in politics, culture, faith based organizations, business, etc.

• The local AIDS 2016 office, recently established, will employ 15-20 people from the Province of KZN

• Even if the Conference sessions are for paying delegate only, there will be a large Global Village open for all citizens with exhibitions, cultural and youth programmes as well as scientific and other sessions
THE BENEFITS FOR THE PROVINCE AND ITS CITIZENS

• Many of the 1500+ media representatives will of course enjoy other sides of Durban than the conference and write about their experience.

• A study made by University of Toronto on AIDS 2006 in Canada, showed that the delegates spend more than 20,000,000 USD on local transport, restaurants, hotels and shopping, during the 10 days most people stay, including pre-conferences and meetings.
DELEGATE BOOST – AIDS 2014
MELBOURNE

AIDS 2014
Melbourne, Australia
July 20–25, 2014
STEPPING UP THE PACE
• The Province through Durban KZN Convention Bureau participated in Melbourne 2014 for delegate boost purposes

• Together with the MEC for Health, the Durban KZN Convention Bureau had an opportunity to showcase KZN as the destination for the AIDS 2016

• Opportunity to learn from the Australian Government on how they successfully hosted AIDS 2014
DELEGATE BOOST – AIDS 2014
MELBOURNE
RECOMMENDATIONS

• The Executive Council should take full ownership of the event and engage with communities at all levels

• Some Big events come to the country and Province and end up running themselves with little government visibility

• Melbourne experience showed that AIDS Conference was within the shores of Australia

• District Municipalities should work with the Province in the mobilization process

• The Province should prepare for the WORLD AIDS DAY 2015 – The focus will be in KZN this year – Mobilization starts NOW!

• The KZN Premier to lobby for National World AIDS Day 2015 – in KZN

• MESSAGING – the LEADERSHIP should be proactive and speak in ONE VOICE – The WORLD is watching!
SIYABONGA!!!